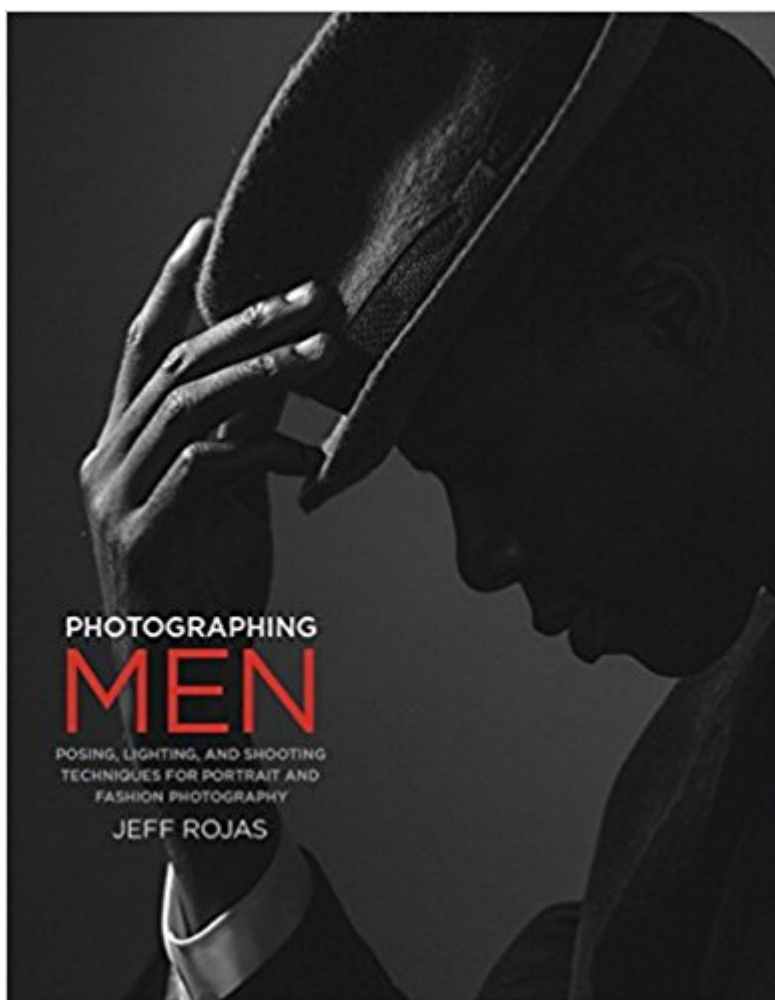


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# Photographing Men: Posing, Lighting, And Shooting Techniques For Portrait And Fashion Photography



## Synopsis

More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men—until now! — Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to:

- Make male clients look natural, masculine, and confident
- Skillfully document your male clients' best attributes, physical and emotional
- Define every man's face shapes, body shapes, and other features
- Compensate for flaws and perceived flaws, including acne, baldness, double chins, gray hair, wrinkles, and large features
- Overcome the challenges of styling male subjects, including big, skinny, and short men
- Understand how a suit should really fit your subject - and what to do if suits are out of the question
- Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists)
- Get detailed examples and tips for portraits, 3/4 poses, and full-length poses
- Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars
- Complement every man's features in post-production techniques
- And much more

## Book Information

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## Customer Reviews

As a full time professional photographer who is mostly shooting women, I would highly recommend picking this up as its a fresh look at photographing men. Jeff's book helped break the mental limits i had to posing and lighting when it came to male subjects. I feel more confident & creative having read this.

This is a solid, concise, and well written how-to book full of excellent photography and shot diagrams. Jeff lays it all out in easy to read language that allows you to reproduce the techniques, set up and shoot your own shots, and then finish them with his tips for post-processing. This is one of the best instructional photo books currently available and the only one I know of that deals specifically with posing and shooting men. Highly recommended if you're a people photographer plus it's a good bang for the buck.

This book was very well written. Jeff explained all the techniques in very digestible pieces. I was nervous with taking portraits of men, but this book gives you an excellent foundation. High praises to Jeff Rojas.

I first got this book thinking nothing of it, doubting it would be useful like other books. I have to say Jeff Rojas has changed the way I think about photographing people. I started book marking the pages I thought were useful. I ended book marking over half the book!!!!!!

Great book!

Good info. Holistic approach to portrait work from preplanning to posing to post processing. If this poor bastard would just stop tripping over himself for having male genitalia and being a feminist, it would be way more readable. Great info. Great tips. Extremely insecure author that shouldn't be.

I've been following Jeff's work for some time now. I'm inspired by his simplicity yet great attention to small details. As soon as I opened this book i wasn't surprised how easy it reads, and how descriptive it is. It's the best photography book I've ever purchased!!! Strongly recommended to

anyone who would like to to learn simple and effective technics.

Overall not a lot of substance and shallow descriptions.

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